

Comcast Business Makes Cybersecurity Simple for Small Businesses with Nationwide Launch of SecurityEdge™ Preferred

Enterprise-grade, AI-powered threat detection, embedded directly in the Comcast Business network, now available to small businesses nationwide

PHILADELPHIA – June 11, 2026 – Comcast Business, the nation’s largest provider of connectivity to small businesses, today announced the nationwide availability of SecurityEdge™ Preferred, its most advanced, network-native cybersecurity solution for small businesses – and the most comprehensive cybersecurity solution for small businesses at the best price.

Because SecurityEdge Preferred is built directly into the Comcast Business network, security can be activated in minutes without deploying additional hardware, managing multiple vendors, or maintaining complex security tools. Rather than adding another layer on top of existing infrastructure, it lives inside the connectivity small businesses already rely on – intercepting threats at the network edge, the moment traffic enters or exits. It is an architectural advantage that network-native security can deliver, and other products cannot.

The numbers tell a consistent story. Comcast Business's own [2025 Cybersecurity Threat Report](#) – drawn from 34.6 billion security events across its network – found the threat environment facing small businesses at its most active and most costly on record. Outside research confirms it: [according to Cisco](#), 43 percent of all cyberattacks now target small businesses, and the Identity Theft Resource Center's [2024 Consumer and Business Impact Report](#) found that financial losses from breaches have doubled in two years, with damages increasingly topping \$500,000.

Yet most small businesses have no dedicated security staff, no interest in complex deployments, and no path to the enterprise-grade tools that larger organizations take for granted. SecurityEdge Preferred was designed to change that.

“Security shouldn't require an IT department to work,” said Christian Nascimento, Senior Vice President, Connectivity and Digital Customer Solutions, Comcast Business. “SecurityEdge Preferred is part of our broader commitment to simplifying how small businesses access and manage critical technology, bringing connectivity and cybersecurity together in an integrated experience they can depend on.”

Simple to Activate. Powerful by Design.

SecurityEdge Preferred monitors both incoming and outgoing traffic in real time, blocking malware, ransomware, phishing attempts, and botnets before they reach connected devices. AI-powered threat intelligence continuously identifies and adapts to emerging attack patterns. Advanced filtering blocks malicious IP addresses and restricts traffic from high-risk geographic regions. Application-level controls prevent unauthorized software from accessing the network. A

live dashboard gives business owners real-time visibility into activity and threats, with customizable alerts.

The scale of the threat environment small businesses face is not hypothetical. In May 2026, for example, SecurityEdge Preferred blocked threats targeting small businesses at an average rate of more than 230 per second – malware, phishing attempts, botnet communications, and malicious traffic, intercepted at the network edge before reaching connected devices.

Activation takes minutes. No additional hardware is required beyond a Comcast Business Internet router, and no IT expertise is needed to get started or manage the solution on an ongoing basis. SecurityEdge Preferred is \$40 per month for Comcast Business Internet customers with speeds below 1 Gbps, and \$60 per month for Gig+ customers – with no per-seat licenses or annual subscription fees required. It is also available through Comcast Business’s Total Solutions Advantage plans and “Buy More, Save More” program, through which customers can save up to \$30 per month when bundling eligible solutions.

“Our network is what makes this different,” Nascimento continued. “Security that’s embedded in the infrastructure – rather than layered on top of it – means we can stop threats closer to where they originate, at a scale most small businesses could never achieve on their own. That’s what we built this solution to do.”

SecurityEdge Preferred is available now to eligible small businesses across Comcast Business’s national footprint. The product completed a phased rollout that began with [a limited beta in November 2025](#). For more information on SecurityEdge Preferred or to explore available plans and pricing, visit business.comcast.com/learn/internet/security-edge.

Most comprehensive security solution at the best price based on comparison of features and regular rates or comparable small business security offerings of AT&T, Verizon, T-Mobile, and Lumen.

About Comcast Business

Comcast Business offers leading global businesses the technology solutions and forward-thinking partnership they need. With a full suite of solutions including fast, reliable connectivity, secure networking solutions, and advanced cybersecurity and a range of managed service options, Comcast Business is ready to meet the needs of businesses of all sizes. Comcast Business has been recognized by leading analyst firms for its continued growth, innovation, and leadership, and is committed to partnering with customers to help them drive their businesses forward.

For more information, call 800-501-6000. Follow [@ComcastBusiness](#) on social media networks at <http://business.comcast.com/social>.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences. Visit www.comcastcorporation.com for more information.

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